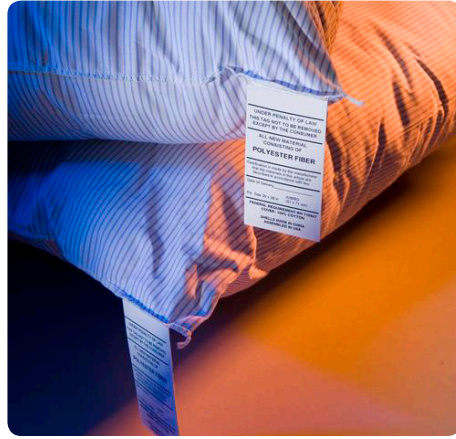


Application Brief

Sew-in Law Label



Industry: Consumer Goods

Market: CG Packaging

Products:

- Duratran II Synthetic Tag
- TMX2000 series ribbon

Region: North America, others shipping to USA

Typical Applications:

- Mattresses
- Mattress pads
- Comforters
- Quilts
- Pillows
- Sleeping bags
- Box springs
- Couches
- Cushions

Application Description

Consumers have become quite familiar with the sight of law labels attached to their mattresses, pillows and other household items. Most of them will never question these products designed to inform and protect them. However, manufacturers know they must attach a durable, legible tag or run afoul of the law, risking costly penalties and manufacturing delays. Tested and approved by IABFLO¹ representatives, Intermecc's Duratran II Synthetic tag provides an excellent product choice for sew-in law label applications.

Intermec Solution

With its smooth finish, thermal transfer print quality outperforms many competing products. This attribute helps eliminate bar code scan failures (and corresponding retailer penalties), increasing efficiencies and reducing costs. High resolution bar codes with crisp graphics and fonts are no problem for this tag.

Ease of sewing ensures existing manufacturing equipment will be compatible with this material, while high tear strength and print durability give peace of mind that tags will remain attached and legible throughout processing and delivery to the consumer.

With a competitive price that complements its exceptional performance, the Duratran II Synthetic tag offers a superb value for law label applications.

Material Description

Durable, sewable synthetic tag with outstanding print quality and high durability.

Ribbon Recommendation

TMX2000 series mid-range

Printer Recommendation

PD41, PM43

Note: This media is compatible with most Intermec printers

Customer Benefits

- Excellent print quality outperforms many competing products, helping to eliminate failed scans and retailer chargebacks
- Competitively priced
- Better together with Intermec printers; thermal transfer printability allows on-demand generation of high quality law labels for compliance
- Backed by Intermec Printhead Replacement Program

For more information

In North America, contact Intermec at 800-755-5505.

¹International Association of Bedding and Furniture Law Officials

User is responsible for testing and determining if Intermec brand product is acceptable for a particular use and suitable for user's method of application.
04/12